



OLLSCOIL NA GAILLIMHE  
UNIVERSITY OF GALWAY

# Innovation Office Impact *Accelerator*

From research idea  
to real-world impact

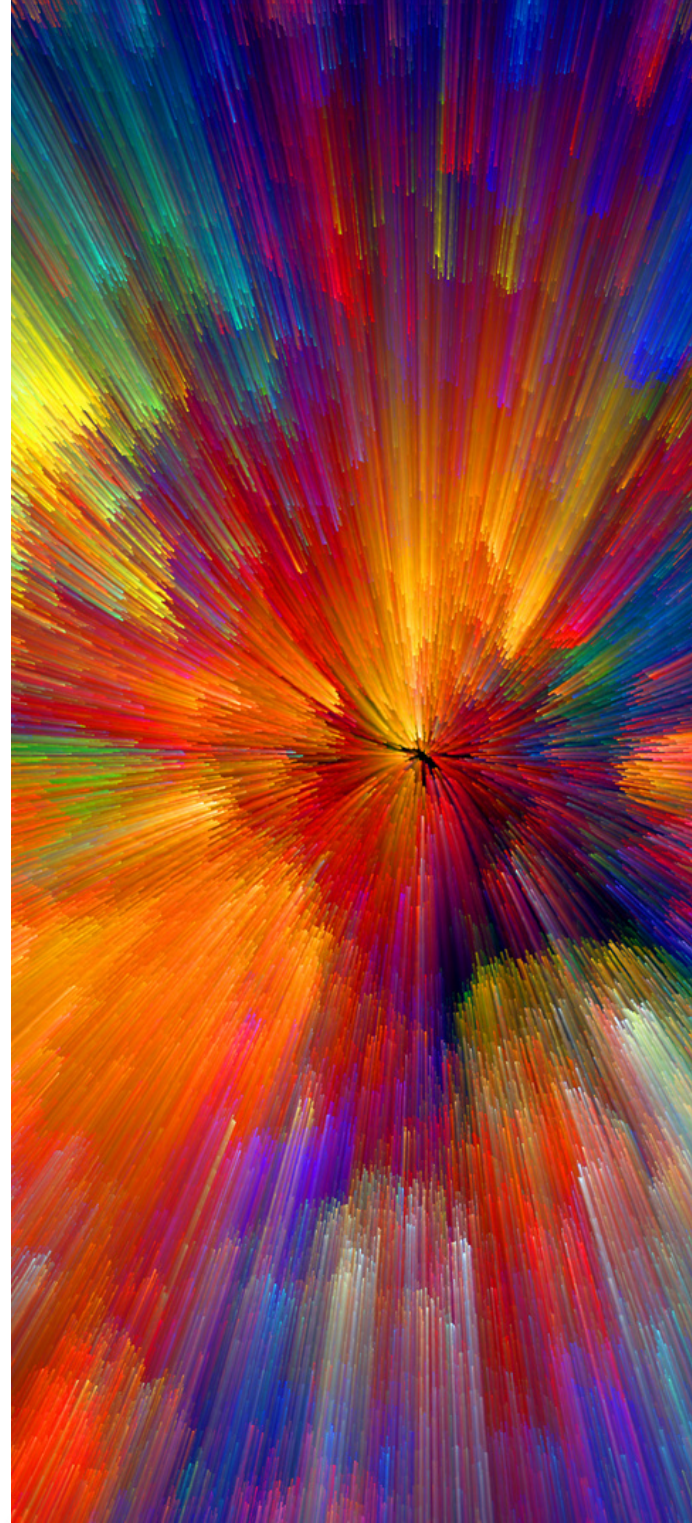
The Impact Accelerator is a practical 10-week programme (4 hours per week) commencing on 8 November 2022. It consists of workshop-based activities, 1-2-1 mentoring and coaching.

Participants will learn and use the cutting-edge tools and strategies they need to follow their impact pathway, whether that means creating a company, starting a social enterprise or something else.

Open to all University of Galway staff and postgraduate students.

Places are limited.

[Apply by 31 October via online form.](#)



# Overview

The Impact Accelerator is an exciting new training programme brought to you by the Innovation Office at the University of Galway.

The programme has been devised in collaboration with leaders in the area of innovation, entrepreneurship and impact. Delivery is by experts experienced in moving research ideas from universities to the real world.

See a list of content areas and expected learning outcomes below.

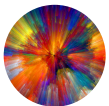
Individuals must apply (via the application form available on [www.universityofgalway.ie/innovation](http://www.universityofgalway.ie/innovation)) before the published closing date of 31 October.

Please note places are limited. Delivery method will be primarily in-person.



## Evaluate

Evaluate your idea, its impact and its value using innovative models.



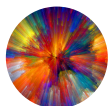
## Validate

Validate the need, the market, end-users and discover your customer.



## Build the case

Build the case for your opportunity using models for lean, economic and societal benefits.



## Overcome challenges

Understand the barriers, challenges, team & funding requirements and fixing them.



## Plan your project

Project management and driving your plan forward.



## Communicate your idea

Perfect your story telling, messaging, presentation and video communications.



## Pitch

Deliver a pitch to experts and get constructive feedback to make you even better.