



Shannon College offers a wide range of modules covering exciting topics in Business & Hospitality. Choose the modules that will suit you best & create your own bespoke study abroad programme. Join us for 1 or 2 semesters. Choose 30 ECTs per semester to make up your programme.

Study at Shannon College from September - December

| Module | ECTs | Semester | Assessment |
|--|------|------------|------------|
| Principles of Management | 5 | Semester 1 | CA + Exam |
| Introduction to Management Accounting | 5 | Semester 1 | CA + Exam |
| *Food & Beverage 2 | 5 | Semester 1 | CA |
| Principles of Marketing | 5 | Semester 1 | CA + Exam |
| *Business Skills Development | 5 | Semester 1 | CA |
| Management Accounting | 5 | Semester 1 | CA + Exam |
| Economics for the Hospitality Industry | 5 | Semester 1 | CA + Exam |
| *Applied Research Methods | 5 | Semester 1 | CA |
| *Strategic Management and Hotel Simulation | 5 | Semester 1 | CA + Exam |
| *Performance Management and Cost Control | 5 | Semester 1 | CA + Exam |
| *Revenue Management | 5 | Semester 1 | CA + Exam |
| Management of Organisational Change | 5 | Semester 1 | CA + Exam |
| *Advanced Beverage Studies | 5 | Semester 1 | CA |
| *Advanced Culinary Studies | 5 | Semester 1 | CA |
| Facilities Management | 5 | Semester 1 | CA |

Study at Shannon College from January - May

| Module | ECTs | Semester | Assessment |
|--|------|------------|------------|
| Quantitative Methods | 5 | Semester 2 | CA + Exam |
| Introduction to Financial Accounting | 5 | Semester 2 | CA + Exam |
| *Business Finance | 5 | Semester 2 | CA + Exam |
| *Rooms Division Management | 5 | Semester 2 | CA + Exam |
| Hospitality and Business Law | 5 | Semester 2 | CA + Exam |
| Human Resource Management | 5 | Semester 2 | CA + Exam |
| Information Technology for Business | 5 | Semester 2 | CA |
| Managerial Economics | 5 | Semester 2 | CA + Exam |
| *Financial Accounting 1 | 5 | Semester 2 | CA + Exam |
| Principles of Tourism | 5 | Semester 2 | CA + Exam |
| Entrepreneurship | 5 | Semester 2 | CA |
| Head of College Keynote Speaker Programme | 5 | Semester 2 | CA + Exam |
| Intercultural Communication and Management | 5 | Semester 2 | CA + Exam |
| Organisational Behaviour for Managers | 5 | Semester 2 | CA + Exam |
| Event Management | 5 | Semester 2 | CA |
| Hotel Asset Management | 5 | Semester 2 | CA |
| Public Speaking for Hotel Professionals | 5 | Semester 2 | CA |

*Prior learning is required for this module

Should you choose to study at Shannon College for 2 semesters, you can also choose from the following year long modules.

Year Long Modules

| | | | |
|--------------------------------|----|-----------------|-----------|
| *French | 10 | 1 Year | CA + Exam |
| *English as a Foreign Language | 10 | 1 Year | CA + Exam |
| *German | 10 | 1 Year | CA + Exam |
| *Spanish | 10 | 1 Year | CA + Exam |
| Intercultural Communications 1 | 10 | 1 Year | CA + Exam |
| Irish Culture & Hospitality | 5 | Semester 1 or 2 | CA |

Your Programme

Create your own bespoke programme, choosing from the wide range of modules available at Shannon College of Hotel Management. Explore the diverse world of hospitality while you develop fundamental business skills and immerse yourself in Irish culture and life, learning the true sense of Irish Hospitality.

Choosing your modules

The modules available to you will be subject to availability and timetabling. Modules that require prior learning are marked with a *.

Assessments

Each module will be assessed. Assessments be a combination of CA (Continuous Assessment) or Exams. The assessment type for each modules has been outlined above.

Costs

Tuition Fee (1 Semester) - €7,500
 Tuition Fee (1 Year) - €15,000
 Uniform - €125
 Accommodation - €125 per week (Rates for 2022)

Accommodation is provided by an external company. Rates are as per 2022 and may change slightly in 2023. Some modules may include additional costs - eg transport to cultural attraction.

How to apply

Applications will open on 1st November
 Download Application Form and return

Deadline for Applications

July - Fall Semester starting Sept 23
 Oct - Spring Semester starting Jan 24

For Full Details Visit :

<https://www.universityofgalway.ie/shannoncollege/>

Contact :

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